



## DRIVE 4 LIFE

Request a “Choose Life” license plate at your BMV (or online) and a \$25 donation will go to the pregnancy center in your county. Over \$80,000 went to pregnancy centers in Indiana through this program in 2022! CHOICES has received over \$20,000 since the program started.

Visit [ChooseLifeIndiana.com](https://www.ChooseLifeIndiana.com) for more information.

## SHOP AND GIVE...

You can support CHOICES every time you purchase groceries or gas, and all without any extra cost to you. Sign up for Kroger Community Rewards online and Kroger will donate a percentage of your purchase to your designated charity — *hmmmm, wonder who you could choose?*



Ask your friends and family to sign-up too. Rewards are good for all the Kroger stores including JayC Food Stores, Fry's, Pay-Less Super Markets, Fred Meyer and many more.

Search Community Rewards at [Kroger.com](https://www.Kroger.com) for more information and how to register.

## CLIENT OUTREACH



Clients and potential clients, and partners can follow us on Facebook and Instagram. We have created a new Facebook Page: “Friends of Choices Life Resource Center.” This will allow us to better communicate with you, our supporters, about abortion law updates and prayer concerns without turning away potential families who may seek our services.

## MARK YOUR CALENDAR

- ✦ April 20, Fundraising Banquet
- ✦ May 14, Mother's Day
- ✦ June 18, Father's Day
  - ✦ June 24, Walk for Life
  - ✦ September 22, Golf Scramble
  - ✦ Monthly, Lunch and Learn (every 3rd Wednesday)



2656 Charlestown Road  
New Albany, IN 47150

### BOARD of DIRECTORS

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[ChoicesLRCcares.org](https://www.ChoicesLRCcares.org)

**NEW ALBANY**  
 2656 Charlestown Rd.  
 812.941.0872

**CORYDON**  
 2201 Concord Ave.  
 812.572.4160

**SALEM**  
 1201 N Jim Day Rd.  
 812.883.2675

**MARENGO**  
 4180 SR 64 E  
 812.572.4160

**CHARLESTOWN**  
 421 Main Cross St.  
 812.941.0872

# For the NEXT GENERATION





## Pressing on for the NEXT GENERATION

her face and in her body language. Since she was young and living at home, her dad was insistent that she have an abortion. She was scared and wondered - How could a teen mom be a successful parent? What did she have to offer a child? Though Morgan was afraid, she had already fallen in love with this baby, whom she would find out later was a son. Her boyfriend felt the same way. This was their child. Their love, combined with the love and support of other family members and the staff at CHOICES would see them through the hard times. God does not make mistakes and He has a plan for every child, no matter the circumstances surrounding conception or the age of the parents.

Though Joseph has been a great high school basketball player, he probably will never get to play in the NBA. He may not even get college scholarships. What he will get, and what he has gotten for the past 18 years, are chances to make a difference. And because he was raised in a Christian home, he has the foundation and the chance to make Kingdom impact.

**“I will open my mouth with a parable; I will utter hidden things, things from of old, things we have heard and known, things our ancestors have told us. We will not hide them from their descendants; we will tell the next generation the praiseworthy deeds of the LORD, His power, and the wonders He has done. He decreed statues for Jacob and established the law in Israel, which He commanded our ancestors to teach their children, so the next generation would know them, even the children yet to be born, and they in turn would tell their children. Then they would put their trust in God and would not forget His deeds but would keep His commands.” ≈ Psalm 78:2-7**

Joseph is the first baby saved through the ministry of CHOICES. He will graduate from high school in a couple of months. The most recent baby saved through the ministry of CHOICES will be born in a couple of months. She is still safely tucked inside her mother’s womb. In between these two are dozens of middle schoolers, grade schoolers, preschoolers, and infants – now with the chance to hear about the Lord’s praiseworthy deeds, not the least of which was knitting them together in their mother’s womb.



Added to the hundreds of babies saved from the horror of abortion through CHOICES, are thousands of families supported in their parenting journey. Our parenting curriculum, combined with mentoring and life skills training has had direct impact on the next generation.

Though all the young families we see live in an information flood from media, many have lived in a desert when it comes to positive parenting. Our clients describe the StepUp Parenting Resource Program, including our StepUp Fatherhood as lifesaving. They are so appreciative of the lessons, the encouragement, and the companionship they receive. Over the 18 ½ years of ministry, dozens have trusted Christ as Savior. Dozens more have rededicated their lives and re-engaged in church fellowship.

In terms of ministry, 2022 was definitely a roller coaster. We started the year with a vision to open two satellite centers, one in Charlestown and one in Marengo. We also knew we wanted to relocate our Corydon office to a larger space. All of those projects started early in the year and we saw God work out details to accomplish them all with excellence. Then came June 24 – the day the Supreme Court announced the Dobbs decision, sending the abortion issue back to the states. There were laws and injunctions flying around like mad in KY and IN. Women with unplanned pregnancies were looking for help. We were there to answer their calls. All of this led to 85 precious babies being saved last year, 22 of whom have already been born. While we believe pro-life laws are good and righteous, in spite of any laws, unplanned pregnancies will continue. So, we will continue to do what we’ve always done – offering direction with compassion to families in need - Impacting generations with Christ-centered resources.

The Lord has grown our borders to include five counties. Because of the generosity of God’s people, we were able to serve nearly 800 individuals in 2022. Through outreach and marketing efforts, we are expecting to serve 1,000 families this year. We are just a few weeks in and we have already served 200 clients and had 15 women change their view on abortion.

As we look to 2023, I will ask you to pray Acts 26:18 over clients coming through our doors. Pray the Lord will “open their eyes, so they may turn from darkness to light and from the power of Satan to God, that they may receive forgiveness of sins and a place among those who are sanctified by faith.” On behalf of the 783 individuals who received help in 2022, the thousands in previous years (like Joseph and Morgan) and the thousands yet to come, I’d like to say Thank You for your faithfulness to the NEXT GENERATION.

### WE NEED YOU!

The ministry of CHOICES continues to expand! As we grow services and locations, our need for volunteers also grows. To serve families in five counties we need to fill some spots. Commitments range from a few hours per month, to one day per week. Possible areas of service are: Administrative (phone and computer work); Blessing Boutique (processing donations and assisting clients in shopping for items); Client Advocate (mentoring clients). Training is provided and rewards are heavenly. To see a list of volunteer needs and fill out an online application go to [ChoicesLRCcares.org/serve](https://ChoicesLRCcares.org/serve), or call Amy McLain with questions at 812.941.0872 ext. 309.

Being present for the  
NEXT GENERATION



## 2021 STATISTICS

### ● WOMEN’S SERVICES

Pregnancy Tests . . . . .	438
Ultrasounds . . . . .	236
Options Counseling . . . . .	261
Babies SAVED . . . . .	85

### ● SPIRITUAL GROWTH

Bible Study Group Attendance . . . . .	131
Spiritual Discussions . . . . .	898

### ● SEXUAL HEALTH

STD Testing/Treatment . . . . .	31
Sexual Integrity Discussions . . . . .	30

### ● STEPUP PARENTING RESOURCES

Individual Participants . . . . .	1,062
Fatherhood Participants . . . . .	124
Children of Clients . . . . .	522
Material Assistance Earned . . . . .	>\$300,000

FINANCIAL STATISTICS	TOTAL
Total Income . . . . .	\$ 936,158
Gifts in Kind . . . . .	\$ 311,174

INCOME SOURCES	TOTAL
Fundraisers . . . . .	\$ 269,494
Individuals . . . . .	\$ 347,560
Churches . . . . .	\$ 221,763
Corporate . . . . .	\$ 30,733
Grants . . . . .	\$ 52,600
Other . . . . .	\$ 14,008

VOLUNTEER STATISTICS	TOTAL
Hours served . . . . .	8100
Individuals who served . . . . .	85 regulars
Special Teams . . . . .	30 people

CLIENT STATISTICS	TOTAL
Unique Clients . . . . .	783
Client Visits . . . . .	3,475
New Clients . . . . .	461
Female . . . . .	658
Male . . . . .	124

## LUNCH FOR LIFE

CHOICES now has locations in five counties. Our three permanent locations offer a chance to see what the Lord is doing in the ministry. Lunch for Life events include a tour of the facility, testimonies from clients, and a time to get your questions answered. We know you’ll be happily surprised with what you see! The event is held monthly on the third Wednesday at noon, rotating among the three locations. We started in January with New Albany, Corydon in February, and Salem in March, then repeating. Food is provided, so RSVP’s are required the Tuesday prior. Call Rose at 812.941.0872 ext. 312 to RSVP.



## Pressing in for the NEXT GENERATION

### BANQUET 2023

CHOICES hosts our annual fundraising banquet to provide resources for the Next Generation. Make plans now to join us Thursday, April 20 at Plantation Hall. This year we are privileged to welcome, Scott Klusendorf, president of Life Training Institute and author of The Case for Life: Equipping Christians to Engage the Culture. Scott has taught pro-life apologetics at the graduate level at Biola University and Trinity Law School. He has lectured at over 80 colleges and universities including Stanford, Berkeley, UCLA, USC, Johns Hopkins, MIT, and the U.S. Air Force Academy — to name a few. His debate opponents have included Nadine Strossen (former President of the ACLU), attorney Edward Tabash (of the Council for Secular Humanism), attorney Kathryn Kolbert (who argued for abortion rights at the Supreme Court), and Katherine Kneer (President of Planned Parenthood California). Scott is a graduate of UCLA and holds a master’s degree in Christian Apologetics from Biola University. He and his wife Stephanie have been married since 1985 and they have four children.



We are currently recruiting table hosts and underwriters. If your business is looking for great impact with tax-deductible sponsorship opportunities, please contact Allison at 812.941.0872 ext 311.

## BABY BOTTLE BOOMERANG



The generosity of congregations in 2022 through the Baby Bottle Boomerang totaled a record \$79,631! Checks, cash, and change from the little bottles make big life change possible for hundreds of families each year. If you would like to schedule a speaker or participate in the Baby Bottle Boomerang, please email [LauraC@ChoicesLRCcares.org](mailto:LauraC@ChoicesLRCcares.org).

## YOU CAN HELP

- Pray • Volunteer (*individual and group opportunities*)
- Become your church champion • Monthly financial partnership
- Donate material goods (*new or gently used*)
- Host a baby shower to collect baby supplies
- Participate in or sponsor Fundraising Events: Baby Bottle Boomerang, Banquet, Walk for Life, Golf Scramble

## CURRENT NEEDS

We were blessed with \$312,000 worth of donated goods (new and used) in 2022. That said, there are a few items we could use to restock our supply. We update the needs list regularly on our partner website at [ChoicesLRCcares.org](https://ChoicesLRCcares.org). Here are some current needs:

- Baby wipes (individual packages) • Diapers (newborn & size 3)

## Save the date WALK FOR LIFE JUNE 24



## WALK FOR LIFE RETURNS

After a few years off, CHOICES is bringing back the Walk for Life. We have a lot to celebrate and a lot of work still to do. The Walk will allow us to showcase the great work of the ministry and raise money to continue impacting our region with LIFE-saving care. The event is planned for June 24, the anniversary of the SCOTUS decision overturning Roe. Be on the lookout for more details and make plans to join the social media fundraising campaign and the actual event. Follow us on Facebook for updates.

## FREE & CONFIDENTIAL SERVICES

- Pregnancy tests
- Ultrasound for pregnancy confirmation
- Pregnancy options counseling
- Fatherhood Mentoring
- StepUp Parenting and Life Skills Program
- Community referrals
- Material assistance through Blessing Boutique
- STD/STI testing/treatment/referrals

## RECORD BREAKING YEAR FOR #GIVING TUESDAY

Our first announced match for #GivingTuesday2022 was a \$35,000 gift from The Grace Station. Once that was met, Southeast Christian issued an additional \$15,000 challenge for the Year-



End Appeal. This \$50,000 in matching funds was exceeded, making December the largest month for giving in the history of the ministry with a total of \$123,587! Since we spent a large amount of financial reserves in the new Corydon building, these funds are a great replenishing to start the year strong.