



CHOICES
LIFE RESOURCE CENTER
— Direction with Compassion —

Focus in 2021

ONE MORE, ONE AT A TIME

One More, One at a Time. Where is the One More? When I ask this question, it reminds me of the story of the Good Samaritan when they asked Jesus, “but who is my neighbor?” The answer is YES. Yes, **THEY** are your neighbor. Yes, **THEY** are the One More.

I heard a pastor once say, “Put your Yes on the table and God will put your ministry on the map.” In 2004, the Board of Directors put a YES on the table with no expiration date and no boundaries. Since that time, God has continued to set our course and expand our territory, both deep and wide.

In 2022, our Board and Staff believe this map will include Clark and Crawford counties. The challenge in the current financial climate is making a commitment to a brick-and-mortar location. The vision for CHOICES next year is to develop a mobile model of ministry by partnering with organizations to host parenting classes and provide material assistance a couple of days a month. This will allow us to gage both community support and felt needs of the families on whom we will focus. To fulfill the mission of reaching surrounding counties, we will start with purchasing and customizing a van for hauling a mobile Blessing Boutique. The van will also serve as a rolling billboard advertising our services throughout Southern Indiana. A church in Charlestown is ready for us to use their parsonage for this endeavor and we believe the Lord has also opened a Crawford County connection. Our staff will begin recruiting and training new volunteers from churches in those communities to serve clients in each location. This part of our vision is sending us wide.

The next part of our vision for 2022 is sending us deep. But deep where? Deep into the enemy’s territory of abortion misinformation. We know that statistically we are not reaching the number of abortion vulnerable women and men who live in the counties we serve. CHOICES is now investing more resources to reach moms and dads who are in the darkness and privacy of their homes and cars searching for abortion services. They need CHOICES to be in their path as they navigate an unplanned pregnancy. As they are searching online, we will invest heavily in making sure they find the

Direction with Compassion they need to choose life for their child. When they come for their appointment, they will also be directed to the God of all compassion and hear the Gospel. So, when we talk about “one more, one at a time,” we are talking about our focus on each client. We will love them by always keeping our focus on the ONE who made moms and dads and babies in His own image and for His own glory.

Committed for Life,

Rose

Rose Condra, *Executive Director*



MARK YOUR *calendar*

NOVEMBER 30 - #GivingTuesday

Open House All Centers (8am-6pm)

MONTHLY - Lunch and Learn (every 3rd Wed.)

MONTHLY - Open House (every 1st Tuesday)

**Because EVERY number has a NAME, EVERY name has a STORY,
and every story MATTERS TO GOD!**

FUNDRAISING *banquet*



On Thursday, September 30, nearly 500 friends, old and new, gathered at Plantation Hall for our annual Fundraising Banquet. This year we incorporated a new model by soliciting businesses to underwrite the event, eliminated ticket costs, and recruited and trained table hosts. All these changes came from coaching sessions with our speaker, Kirk Walden, former member of Heartbeat International's Advancement Team.

Kirk literally wrote the book (binder) on successful banquets. He also wrote a book called, *The Wall*, which was our gift to attendees. In it, he outlines a path to ending abortion as we know it in the next decade. NOTE: We have a few copies left. If you'd like one, call Allison at 812.941.0872 x:311.

A client video testimony highlighted Rachel, a client who had resisted pressure to abort and instead she found the hope,



help, and support she needed at CHOICES. You can see her testimony on our partner website: ChoicesLRCCares.org.

Rose Condra, Executive Director, shared a ministry update and vision for 2022. She said, "If we were able

to see hope in 2020, what would we see in 2021? Our staff knew there was uncertainty with the number of clients we'd be able to reach, so we decided to "Focus on the One." Our "one more, one at a time," has amounted to 573 individuals receiving services in the past 12 months.

Kirk challenged guests to dig deep and provide for the needs of the ministry. He also incorporated the story of The Good Samaritan to ask supporters to make monthly gifts equal to two-day's wages. The message obviously resonated, and our current tally is an all-time record of \$195,000 in one-time gifts and monthly pledges. This is so far beyond what we asked or imagined that our staff reviewed the spreadsheet a dozen times. All we can say is, "God is good and does good!"



GOLF FORE *life* 2021

It was HOT! The Golfers brought the heat (along with the weather's swim-worthy humidity). Team Lay took home the first-place prize, followed by Team Vogt. Our corporate sponsors also made a splash, which netted \$26,000 to help in our life-saving work. If you missed this year, no worries, we will be announcing the 2022 date and sponsor opportunities soon, probably in a cooler month.



BABY BOTTLE *boomerang!*

Many churches are planning their 2022 calendars. In your planning, would you consider hosting a Baby Bottle Boomerang? Some commemorate the Sanctity of Human Life Month in January by handing out the bottles and other congregations celebrate moms and dads by hosting their Baby Bottle Boomerang around Mother's Day and Father's Day.

Partners in 2021 raised over \$64,450! Call Allison at 812.941.0872 x:311 to schedule a speaker or participate in the Baby Bottle Boomerang this fall or be the first to claim a date for 2022.



DRIVE 4 LIFE

Going to the BMV isn't always something folks enjoy. What if your visit, in-person or online, could help to share a life-affirming message and support CHOICES? Simply request a "Choose Life" license plate and a \$25 donation will go to the pregnancy center in your county.

Nearly \$90,000 went to pregnancy centers in Indiana through this program in 2020! CHOICES received \$3,300. Visit ChooseLifeIndiana.com for more information.



FREE LUNCHES IN 2021



You only have a couple more opportunities for a FREE LUNCH in 2021, but you'll have 12 more chances in 2022. During Lunch and Learn you will see first-hand what your partnership means. This free event includes a tour of the facility, testimonies from clients, and a time to get your questions answered.

Lunch and Learn is the third Wednesday of each month at noon, rotating quarterly among the three locations. November is in Corydon and December in Salem. January 2022, we start in New Albany, then Corydon, Salem, repeat. Food is provided, so RSVPs are required the Tuesday prior. Call 812.941.0872 or RSVP to info@ChoicesLRCCares.org.

STAFF UPDATES

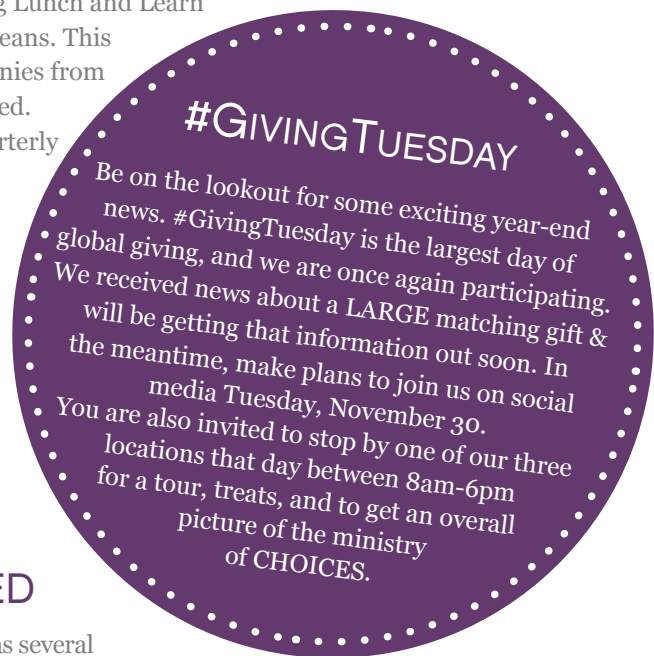
With all the growth opportunities on the horizon for 2022, we recently made a few changes on our staff. First, the very happy ones. Amy McLain has been hired as the Center Manager for our New Albany office. This is a new position which incorporates some of the former Client Services duties and some (micro) management duties formerly overseen by the Executive Director. Client Services are now overseen by the "Client Care Team" consisting of the three Center Managers, Nurse Manager, and Case Manager. Mary Munford, former Client Services Director, has transitioned to Case Management. Andrea Ketenbrink has stepped up to Nurse Manager and Elizabeth Riley, former Nurse Manager, has retired (sad news) but will continue to use her wonderful teaching skills in group classes as a volunteer (happy news). We are excited to see how the Lord uses all these diverse talents to provide excellent support to families throughout Southern Indiana and to empower our phenomenal Client Advocates (volunteers).

HELP WANTED

CHOICES has several volunteer position openings in all three locations. You can find the job descriptions at ChoicesLRCCares.org/serve, along with the online application. Training is provided and rewards are heavenly. If you have questions, please call Amy McLain at 812.941.0872 x:309.

FREE TO GIVE

There are a few ways you can support CLRC without cost to you. Sign up for Amazon Smile and Kroger Community Rewards and these companies will donate a percentage of your purchase to your designated (oooh, pick us!) charity.





2656 Charlestown Road
New Albany, IN 47150

BOARD OF DIRECTORS

- Mr. Wayne Hampton, Chairman*
- Mr. Dan Williamson, Vice-Chairman*
- Mr. Kyle Jenkins, Treasurer*
- Mr. Denny Voelker*
- Mr. Gary Vogt*
- Rev. Jim Bullock*
- Rev. Gary Yochum*
- Dr. Carol Hickey*

STAFF

- Rose Condra, Executive Director*
- Allison Adams, Development Director*
- Mary Munford, RN, Case Manager*
- Andrea Ketenbrink, RN, Nurse Manager*
- Amy Smith, Boutique Coordinator*
- Amy McLain, Center Manager (New Albany)*
- Angie Dunn, Admin. Assistant (New Albany)*
- Jennifer Sartuche, Center Manager (Corydon)*
- Heather Allen, Admin. Assistant (Corydon)*
- Donna Wesner, Center Manager (Salem)*
- Janel Kenney, Admin. Assistant (Salem)*

MEDICAL DIRECTORS

- Heather Lewis, MD, Ultrasound Program*
- Barbara Kamer-Thompson, MD, STD Program*

CURRENT *needs*

We update our needs list regularly on our partner website at www.ChoicesLRCcares.org, but here are some current needs.

- *Sippy cups*
- *Baby wash / lotion*
- *Toddler clothes*
- *Bottles (8 oz)*
- *Pacifiers*
- *Diapers (sizes 4,5,6)*

YOU CAN HELP

- Pray
- Volunteer (individual and group opportunities)
- Become your church liaison
- Financial partnership
- Donate material goods (new or gently used)
- Host a baby shower to collect baby supplies
- Participate in or sponsor Fundraising Events: Baby Bottle Boomerang, Banquet, Golf Scramble

OUR SERVICES *Free and Confidential*

- Pregnancy tests
- Ultrasound for pregnancy confirmation
- Pregnancy options counseling
- StepUp Parenting Resources (SUPR)
- Community referrals
- Material assistance through Blessing Boutique
- STI testing/treatment/referrals
- Fatherhood Program

CLIENT OUTREACH



Clients, potential clients, and partners can follow us on Facebook and Instagram.