



2656 Charlestown Road
New Albany, IN 47150

SPRING BANQUET 2020

On April 23, 2020, we will welcome back Dr. Dennis Swanberg as the keynote speaker for our Fundraising Banquet. Many of you will remember the hilarity and encouragement brought by “The Swan” a few years ago.

Dr. Dennis Swanberg, affectionately known to his national TV audiences as “The Swan,” is a seasoned and solid communicator whose sly wit delivers life-enriching truths to the heart on wings of laughter. He is a teacher, speaker, author, counselor, preacher and TV host.

Dennis is happily married to his wife, Lauree, and is the proud father of two grown sons, Chad and Dusty. Dr. Swanberg was host of “THE DENNIS SWANBERG SHOW,” and “SWAN’S PLACE,” formerly nationally televised cable television shows that were viewed by over one million households.



A deeply loved pastor, Dr. Swanberg has been called “America’s Minister of Encouragement” because of his constant work at lifting hearts and leading people to a richer life through his “one of a kind” humor.

Make plans now to join us on Thursday, April 23 at Plantation Hall at Huber’s Winery. For more information or reservations, call Allison at 812.941.0872 or visit www.ChoicesLRCcares.org.



MARK YOUR calendar

- ◆ April 23, Annual Fundraising Banquet
- ◆ May 10, Mother’s Day
- ◆ June 14, Father’s Day
- ◆ Sept 18, Golf Scramble
- ◆ Monthly, Lunch and Learn (every 3rd Wednesday)
- ◆ Monthly, Brunch and Learn (every 2nd Wednesday)

DRIVE 4 LIFE

Did you know you can advocate for life from the comfort of your car? Just visit your local BMV in person or online at chooselifeindiana.com and request your “Choose Life” license plate. A \$25 donation will go to the pregnancy center in your county each year your plate is registered. Visit www.ChooseLifeIndiana.com for more information.



FREE TO give!



Seeing Hope In 2020



2019 Annual Report



CHOICES

LIFE RESOURCE CENTER

— *Direction with Compassion* —

Seeing Hope In 2020

After our staff went on a short retreat in November, we decided on a theme for this year – Seeing Hope in 2020. A theme helps us focus on doing all that God has called us to do with clarity. The 2019 theme was Purpose. All our programs and decisions were centered around both our Purpose as a ministry and helping clients understand their Purpose as individuals loved by God.

The theme of Seeing Hope in 2020 is also two-fold. We want our clients to develop a vision of hope in the year “2020” and we want them to see hope with the clarity of “20/20” eyesight.

In Ephesians 1:17-18, Paul is praying this for his friends at Ephesus.

“I keep asking that the God of our Lord Jesus Christ, the glorious Father, may give you the Spirit of wisdom and revelation, so that you may know him better. I pray that the eyes of your heart may be enlightened in order that you may know the hope to which he has called you, the riches of his glorious inheritance in his holy people,”

The year 2019 was a whirlwind of activity for our staff and client advocates. With the adoption of CARE Pregnancy Center, the building of a new facility in Salem, two Walks and two Banquets, we experienced God’s faithfulness in new, exciting and challenging ways. In the commotion of all these activities, our staff and the army of over 100 volunteers were still able to maintain their attention to the individual needs of clients. This was quite a feat as we had 878 unique clients visiting one of our three locations. This year we anticipate serving over 1,000 families across Southern Indiana! Nearly 500 clients are currently enrolled in the StepUp Parenting Resource Program, including the dads who are a part of our ManUp Fatherhood Program. Families in this program receive education and encouragement along with material supplies. StepUp participants earned over \$220,000 worth of material goods with group class and individual mentoring appointments.

Just as an annual theme gives us focus, so does our mission and logo. When we re-branded a few years ago, our services were categorized into four main areas. If you look at our logo, you see the circles of care with a compass in the center, along with the tagline “Direction with Compassion.” This year, we are focused on directing clients toward HOPE.

Clients like Jenny can see HOPE when looking at her child on the ultrasound screen. This HOPE will allow her to see beyond the

muddiness of her current situation and focus on choosing life for her baby.

Clients like Samuel can see HOPE in breaking away from a family history of absentee fathers. Samuel will work with one of our ManUp mentors to learn the value of fatherhood and how to be the man God called him to be.

Clients like Miranda can see HOPE in the Blessing Boutique. As a student and single mom, she is only able to work part time. By attending the StepUp Parenting classes, she earns Boutique Bucks which she can spend in the Blessing Boutique to get diapers, clothes and other baby essentials.

Clients like Olivia can see the ultimate HOPE of the Gospel. Last year, after several years of poor decisions, Olivia made a decision to follow Christ. She got plugged into a local church and she is growing there and learning biblical parenting principles at her CHOICES appointments.

When these clients, and hundreds more look at the CHOICES logo, we want them to SEE HOPE beyond the doors. They will see three beautiful facilities, staffed by wonderful volunteers. Families will know that our financial partners and volunteers are their champions and cheerleaders, providing the resources they need – providing Direction with Compassion. My prayer today is that you would begin the year with hopeful expectations and prayers for the 1,000 families which will be impacted by Seeing Hope in 2020.

Committed for Life,

Rose Condra, Executive Director

BOARD of DIRECTORS

Mr. Wayne Hampton, Chairman
Mr. Dan Williamson, Vice-Chairman
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Mr. Kyle Jenkins, Treasurer
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Allison Adams, Development Director
Shirley Longacre, Center Manager (Corydon)
Heather Allen, Admin. Assistant (Corydon)
Donna Wesner, Center Manager (Salem)
Lora Dodson, Admin. Assistant (Salem)

MEDICAL DIRECTORS

Heather Lewis, MD, Ultrasound Program
Barbara Kamer-Thompson, MD, STD Program

WE NEED YOU!

As the ministry of CHOICES continues to expand, so does the need for more volunteers. Over 100 volunteers (whom we call Client Advocates) served across our three centers last year. While this number is astounding, to serve the anticipated number of families in 2020, we need to fill several spots in each location. Commitments range from a few hours per month, to one day per week. Responsibilities range from Administrative (phone and computer work), to Blessing Boutique (processing donations and assisting clients in shopping for items), to mentoring clients. Training is provided and rewards are heavenly. To see a list of our volunteer needs, go to www.ChoicesLRCcares.org/serve, or call Mary at 812.941.0872.



2019 *statistics:*

● WOMEN'S SERVICES

Pregnancy Tests	327
Ultrasounds	107
Options Counseling	137
Babies born	159

● SPIRITUAL GROWTH

Bible Study Group Attendance	292
Spiritual Discussions	1807

● SEXUAL HEALTH

STD Testing/Treatment	43
Sexual Integrity Discussions	99

● STEPUP PARENTING RESOURCES

Individual Participants	495
ManUp Participants	49
Material Assistance Earned	>\$225,000

ALL AREAS

Unique Clients	878
Client Visits	4,847
New Clients	534
Female	780
Male	98

FINANCIAL STATISTICS

	TOTAL
Total Income	\$763,059
Gifts in Kind	\$230,528

INCOME SOURCES

	TOTAL
Fundraisers	\$185,666
Individuals	\$191,577
Churches	\$123,378
Building Fund	\$87,376
Corporate	\$166,233
Other	\$8,828

VOLUNTEER STATISTICS

	TOTAL
Hours served	9361
Individuals who served	117 regulars
Special Teams	50+ people

YOU CAN HELP

- ◆ Pray
- ◆ Volunteer
- ◆ Become church liaison
- ◆ Host a baby shower
- ◆ Participate in events
- ◆ Financial partnership



BABY BOTTLE BOOMERANG

The 2019 Baby Bottle Boomerang raised an amazing \$62,062! Partner churches and organizations caught the vision and participants filled bottles with checks, cash and change. This made life change possible for over 870 families. The little bottles have big purpose. They are a great picture of the impact of giving. Just like little bellies are filled with warm milk, our clients get to come and be filled with encouragement, knowledge, and God's word. If you would like to schedule a speaker or participate in the Baby Bottle Boomerang in 2020, please call Allison at 812.941.0872 or email AllisonA@ChoicesLRCcares.org.



ENJOY LUNCH (OR BRUNCH) ON US!



CHOICES is making a difference in the lives of hundreds of families all across Southern Indiana. You will have the opportunity to tour all three locations in

2020. During Lunch (or Brunch) and Learn you will see first-hand what your partnership means. This free event includes a tour of the facility, testimonies from clients, and a time to get your questions answered. Lunch and Learn is the third Wednesday of each month at noon with odd months hosted in New Albany and even months in the Corydon office. Our Salem office is hosting a monthly Brunch and Learn the second Wednesday at 8:00 am. Food is provided, so RSVP's are required the Tuesday prior. Call 812.941.0872 or RSVP to info@ChoicesLRCcares.org.

#GIVING TUESDAY

Our Third Annual #GivingTuesday and Year-End Appeal was a HUGE SUCCESS. The original Goal was \$70,000 with an amazing \$35,000 match. As of Christmas, total giving was over \$95,000. Your generosity inspired us to increase the goal to \$100,000 and then YOU surpassed that with a cumulative total of **\$104,694.54!** With the expenses from the Salem building project and hiring new staff members, these funds are a great undergirding to start 2020 strong. Hundreds of families will be impacted by your gifts all across Southern Indiana. You are helping moms and dads and children See Hope in 2020!



New Albany
2656 Charlestown Road
812.941.0872

Corydon
101 Highway 62W
812.572.4160

Salem
1201 N. Jim Day Road
812.883.2675